

**2005  
CONTRACEPTIVE SOCIAL MARKETING  
STATISTICS**

Courtesy of  
DKT International  
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# SOCIAL MARKETING STATISTICS 2005

Highlights	2005	2004	2003
CYPs	36.7 million	31.3 million	30.5 million

## Sales – 2005

Condoms .....	2,048,912,052	IUDs .....	384,165
Female Condoms .....	2,163,864	Injectables .....	20,185,212
Pills .....	131,542,893	Emergency Contraception (EC) .....	3,381,639
Norplant .....	1,803		

## Social Marketing Program Sales

Statistics listed for all programs with 10,000 or more CYPs.

PROGRAM	REMARKS	2005 PRODUCT SALES	CYP*	% CHANGE FROM 2004
<b>1. ALBANIA</b> Started by Marie Stopes International (MSI) in 1997.	KfW support	Source: MSI Condoms 2,826,834 Pills 59,466 Injectables 2,485 EC 25,924  TOTAL	28,268 4,248 621 2,880  36,017	-17%
<b>2. AFGHANISTAN</b> Started by Population Services International (PSI) in 2003.	USAID and UNICEF funding	Source: PSI Condoms 1,900,503 Pills 348,909 Injectables 183,166  TOTAL	19,005 24,922 45,792  89,719	204%
<b>3. ANGOLA</b> Started by PSI in 2000.	USAID and private funding	Source: PSI Condoms 10,185,960  TOTAL	101,860  101,860	-4%
<b>4. BANGLADESH</b> Started by PSI in 1975; now managed by Social Marketing Company (formerly SMP).	USAID and EC funding	Source: USAID Condoms 126,889,153 Pills 38,861,983 Injectables 547,239  TOTAL	1,268,892 2,775,856 136,810  4,181,558	34%
<b>5. BENIN</b> Started by DKT International (DKT) and PSI in 1989.	USAID and KfW support	Source: PSI Condoms 9,588,096 Pills 114,196 Injectables 19,996  TOTAL	95,881 8,157 4,999  109,037	-5%
<b>6. BOTSWANA</b> Started by PSI in 1993.	Botswana government, USAID (AIDSMARK), and private support	Source: PSI Condoms 2,260,536 Female Condoms 13,310  TOTAL	22,605 666  23,271	-33%
<b>7. BRAZIL</b> Started by DKT in 1991; managed by DKT do Brasil.	Self-sustaining project	Source: DKT Condoms 67,046,544 Female Condoms 116,374  TOTAL	670,465 5,819  676,284	14%
<b>8. BURKINA FASO</b> Started by PSI in 1991.	KfW support	Source: PSI Condoms 20,043,848 Female Condoms 53,370 Pills 14,042  TOTAL	200,438 2,669 1,003  204,110	4%

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .29 Implants; .29 IUDs; 9 EC

<b>9. BURMA (Myanmar)</b> Started by PSI in 1996.	Private, DFID, and UNICEF support	Source: PSI			
		Condoms	31,188,739	311,887	
		Female Condoms	100,490	5,025	
		Pills	379,108	27,079	
		IUDs	1,855	6,493	
		Injectables (3)	550,370	137,593	
		Injectables (1)	167,372	13,948	
		EC	7,496	833	
		TOTAL		502,858	13%
<b>9.1 BURMA II</b> Started by MSI in 2004.	MSI support	Source: MSI			
		Pills	420,121	30,009	
		Injectables	19,639	982	
		TOTAL		30,991	NA
<b>10. BURUNDI</b> Started by PSI in 1994.	USAID, DFID, private, and UN support	Source: PSI			
		Condoms	3,008,432	30,084	
		TOTAL		30,084	34%
<b>11. CAMBODIA</b> Started by PSI in 1994.	USAID, DFID, and Dutch government support	Source: PSI			
		Condoms	20,870,974	208,710	
		Female Condoms	700	35	
		Pills	1,797,111	128,365	
		IUDs	171	599	
		Injectables	154,145	38,536	
		TOTAL		376,245	3%
<b>12. CAMEROON</b> Started by PSI and DKT in 1989.	USAID and KfW funding	Source: PSI			
		Condoms	21,685,070	216,851	
		Female Condoms	106,409	5,320	
		Pills	39,450	2,818	
		Injectables	21,234	5,309	
		EC	435	48	
		TOTAL		230,346	9%
<b>13. CENTRAL AMERICA REGIONAL</b> (Belize, El Salvador)	USAID support Cooperating agency: PSI	Source: PSI			
		Condoms	3,751,132	37,511	
		Female Condoms	17,562	878	
		TOTAL		38,389	283%
<b>14. CENTRAL AFRICAN REPUBLIC</b> Started by PSI in 1991.	UNFPA, KfW, and private support	Source: PSI			
		Condoms	5,864,400	58,644	
		TOTAL		58,644	16%
<b>15. CHAD</b> Started by PSI in 1996; now managed by AMASOT.	KfW support	Source: GFA Medica			
		Condoms	3,869,616	38,696	
		TOTAL		38,696	84%
<b>16. CHINA</b> Started by DKT in 1996.	Private support	Source: DKT			
		Condoms	49,947,390	499,474	
		Injectables	1,291	323	
		TOTAL		499,797	6%
<b>16.1 CHINA II</b> Started by The Futures Group (TFG) in 2001/02.		Source: TFG			
		Condoms	5,700,000	57,000	
		TOTAL		57,000	217%
<b>17. COLOMBIA</b> PROFAMILIA project; started in 1975 with International Planned Parenthood Federation support.	Self-sustaining project	Source: PROFAMILA			
		Condoms	5,162,353	51,624	
		Pills	624,827	44,631	
		IUDs	111,908	391,678	
		Injectables	670,322	167,581	
		EC	605,865	67,318	
		TOTAL		722,832	1%
<b>18. CONGO (Brazzaville)</b> Started by Projet de Marketing Social in 1992.	USAID support	Source: PSI			
		Condoms	6,268,020	62,680	
		TOTAL		62,680	53%

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC

<b>19. CONGO (DRC/Kinshasa)</b> Started by PSI in 1988.	USAID (AIDSMARK) support	Source: PSI			
		Condoms	25,440,585	254,406	
		Female Condoms	140,420	7,021	
		Pills	252,844	18,060	
		IUDs	1,283	4,491	
		Injectables	51,562	12,891	
		TOTAL		296,869	10%
<b>20. COSTA RICA</b> Started by PSI in 1998.	USAID support	Source: PSI			
		Condoms	1,270,766	12,708	
		Female Condoms	28	1	
		TOTAL		12,709	-10%
<b>21. COTE D'IVOIRE</b> Started by PSI in 1990.	KfW, CDC, and private support	Source: PSI			
		Condoms	29,029,168	290,292	
		Female Condoms	10,456	523	
		Pills	884,955	63,211	
		TOTAL		354,026	-8%
<b>22. CUBA</b> Started by PSI in 2001.	Cooperating agency: PSI	Source: PSI			
		Condoms	4,089,600	40,896	
		TOTAL		40,896	-59%
<b>23. DOMINICAN REPUBLIC</b> Started by PSI in 2003.	USAID and private support	Source: PSI			
		Condoms	13,300,244	133,002	
		TOTAL		133,002	8%
<b>24. ECUADOR</b> Established by SOMARC in 1986; managed by CEMPOLAF.	USAID support	Source: CEMPOLAF			
		Condoms	1,366,641	13,666	
		Pills	341,326	24,380	
		IUDs	29,129	102,057	
		Injectables	9,696	2,424	
		TOTAL		142,527	-1%
<b>25. EGYPT</b> Started by DKT in 2004.	Private support	Source: DKT			
		IUDs	25,994	90,979	
		TOTAL		90,979	NA
<b>26. EL SALVADOR</b> Implemented in 1976 by Development Associates and transferred to the Salvadoran Demographic Association (ADS).	USAID support	Source: ADS			
		Condoms	2,256,846	22,568	
		Pills	670,792	47,914	
		IUDs	1,885	6,598	
		Injectables	117,936	29,484	
		Norplant	724	3,620	
		TOTAL		110,184	0%
<b>27. ERITREA</b> Started by PSI in 1996.	USAID support	Source: PSI			
		Condoms	3,049,812	30,498	
		TOTAL		30,498	-21%
<b>28. ETHIOPIA</b> Implemented by DKT in 1990.	Dutch government, Irish, Packard, DFID, and USAID support	Source: DKT			
		Condoms	58,188,986	581,890	
		Pills	3,398,890	242,778	
		Injectables	2,480,951	620,238	
		TOTAL		1,444,906	55%
<b>29. GHANA</b> Implemented in 1986 by DANAFCO and SOMARC; now managed by Ghana Social Marketing Foundation (GSMF).	USAID support	Source: GSMF			
		Condoms	21,408,406	214,084	
		Pills	2,858,829	204,202	
		Foaming Tablets	594,600	3,964	
		IUDs	175	613	
		Injectables	272,300	68,075	
		TOTAL		490,938	-16%
<b>30. GUATEMALA</b> Asociación Pro-Bienestar de la Familia de Guatemala (APROFAM); started by Juarez and Associates in 1983.	USAID support	Source: APROFAM			
		Condoms	605,550	6,056	
		Pills	654,719	46,766	
		IUDs	6,469	22,642	
		Injectables (3)	157,671	39,418	
		Injectables (1)	116,086	19,348	
		TOTAL		134,230	16%

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC

<b>30.I GUATEMALA II</b> Started by PSI in 1998.	USAID (AIDSMark), KfW, private support	Source: PSI Condoms Female Condoms	5,418,025 422	54,180 21	
			TOTAL	54,201	14%
<b>31. GUINEA</b> Started by PSI in 1990.	USAID and KfW co-funded	Source: PSI Condoms Pills Injectables	8,838,245 264,201 79,802	88,382 18,872 19,951	
			TOTAL	127,205	3%
<b>32. HAITI</b> Started by DKT and PSI in 1990.	USAID, UNFPA, Dutch government, World Bank support	Source: PSI Condoms Female Condoms Pills Injectables	3,472,202 96,932 283,776 188,195	34,722 4,847 20,270 47,049	
			TOTAL	106,888	-23%
<b>33. HONDURAS</b> Honduras Social Marketing Program; managed by ASHONPLAFA.	USAID support	Source: IPPF Condoms Pills	276,408 147,356	2,764 10,525	
			TOTAL	13,289	20%
<b>33. HONDURAS II</b> Started by PSI in 1998.	USAID (AIDSMark), PSP (AED), private support	Source: PSI Condoms Female Condoms	2,164,895 1,100	21,649 55	
			TOTAL	21,704	54%
<b>34. INDIA I</b> (Nirodh and Mala-D) (Does not include any brands listed for India II – VI.)	Government of India (GOI) Project (figures are for fiscal year ended 3/31/06)	Source: GOI Condoms (Nirodh) Pills (Mala-D)	392,900,000 19,110,000	3,929,000 1,365,000	
			TOTAL	5,294,000	31%
<b>34.1 INDIA II</b> (Masti, Kama Sutra, and Pearl) PSI/India, 1988 (India I totals includes 18 million Nirodh condoms and 1 million Mala-D pills sold by PSI/India.)	GOI, KfW, DFID, USAID support (calendar year data)	Source: PSI Condoms Pills Injectables EC	119,348,617 3,819,131 18,241 42,070	1,193,486 272,795 4,560 4,674	
			TOTAL	1,475,515	30%
<b>34.2 INDIA III</b> (Sawan, Bliss, Milan, and Ecroz) Parivar Seva Sanstha, 1988.	(FYE 3/31/06)	Source: GOI Condoms Pills (Ecroz)	46,800,000 2,510,000	468,000 179,286	
			TOTAL	647,286	-8%
<b>34.3 INDIA IV</b> (Zaroor, XXX, and Choice) DKT/India (Mumbai); 1992. (India I totals include 70,000 Mala-D pills sold by DKT/India.)	Vaestolitto, DFID, SIPSFA, and GOI support (calendar year data)	Source: DKT Condoms (2 brands) Pills (Choice) IUDs Injectables	69,699,690 7,370,758 59,070 90,711	696,997 526,483 206,745 22,515	
			TOTAL	1,452,740	16%
<b>34.4 INDIA V</b> (Mithun, Plan X, and Apsara) Bihar-based project managed by Janani, 1996. (India I total includes 32 million Nirodh condoms and 7.8 million Mala-D pills sold by Janani.)	Packard and GOI support (calendar year data)	Source: DKT Condoms (2 brands) Pills (Apsara) EC	25,844,238 2,063,700 16,020	258,442 147,407 1,780	
			TOTAL	407,629	15%
<b>34.5 INDIA VI</b> (Ahsas, Thril, Flavoured) Started by MSI/PHS (Population Health Services) in 1999. Managed by PHS. (India I totals include 58 million Nirodh condoms and 7 million cycles of Mala-D sold by PHS.)	KfW and MSI support	Source: MSI Condoms (3 brands) Pills	41,011,152 1,540,170	410,112 110,012	
			TOTAL	520,124	14%

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC

<b>35. INDONESIA</b> Started by DKT in 1996; managed by DKT.	KfW, GOI, and Gates support	Source: DKT			
		Condoms	57,736,755	577,366	
		Female Condoms	691	35	
		Pills	5,476,939	391,210	
		IUDs	16,880	59,080	
		Injectables (3)	8,563,064	2,140,766	
		Injectables (1)	1,565,629	130,469	
		Implant	3,626	10,878	
		MVA	64	4,288	
		TOTAL		3,314,092	37%
<b>36. KAZAKHSTAN</b> Started by PSI in 2002.	USAID support	Source: PSI			
		Condoms	1,721,260	17,213	
		TOTAL		17,213	26%
<b>37. KENYA</b> Started by DKT and PSI in 1989.	USAID and DFID support	Source: PSI			
		Condoms	25,748,224	257,482	
		Pills	1,370,100	97,864	
		Injectables	326,952	81,738	
		TOTAL		437,084	7%
<b>38. LAOS</b> Started by PSI in 1999.	USAID (AIDSMARK), Global Fund, and UN support	Source: PSI			
		Condoms	7,790,623	77,906	
		Pills	10,280	734	
		TOTAL		78,640	40%
<b>39. LESOTHO</b> Started by PSI in 2001.	CDC, USAID, and DFID support	Source: PSI			
		Condoms	2,104,884	21,049	
		Female Condoms	44,006	2,220	
		TOTAL		23,269	35%
<b>40. MADAGASCAR</b> Started by SOMARC in 1996, now PSI.	USAID (AIDSMARK), Global Fund, and private support	Source: PSI			
		Condoms	15,238,808	152,388	
		Pills	1,559,003	111,357	
		Injectables	525,825	131,456	
		TOTAL		395,201	28%
<b>41. MALAWI</b> Started by PSI in 1994.	USAID and KfW support	Source: PSI			
		Condoms	8,852,949	88,529	
		Pills	1,024,547	73,182	
		TOTAL		161,711	89%
<b>41. MALAWI II</b> Started by MSI in 2004.		Source: MSI			
		Condoms	1,610,678	16,107	
		TOTAL		16,107	NA
<b>42. MALAYSIA</b> Started by DKT in 1991; managed by PHI consultants.	Self-sustaining project	Source: DKT			
		Condoms	7,293,312	72,933	
		TOTAL		72,933	-18%
<b>43. MALI</b> Started by PSI in 2000.	USAID and private support	Source: PSI			
		Condoms	5,555,087	55,551	
		Female Condoms	13,527	676	
		Pills	865,670	61,834	
		Injectables	147,858	36,965	
		TOTAL		155,026	5%
<b>44. MEXICO</b> Started by DKT in 2002.	Private support	Source: DKT			
		Condoms	21,225,973	212,260	
		Female Condoms	62,643	3,132	
		Injectables (1)	3,248	271	
		EC	6,246	694	
		TOTAL		216,357	12%
<b>45. MONGOLIA</b> Started by MSI in 2000.	UNFPA and MSI support	Source: MSI			
		Condoms	1,898,504	18,985	
		Female Condoms	13,537	677	
		Pills	3,856	275	
		TOTAL		19,937	25%

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC

<b>46. MOZAMBIQUE</b> Started by PSI in 1995.	USAID and Dutch government support	Source: PSI Condoms Female Condoms	18,544,874 3,750	185,449 188	
			TOTAL	185,637	14%
<b>47. NAMIBIA</b> Started by MSI in 2000.	KfW and GTZ support	Source: MSI Condoms Female Condoms	4,285,117 116,854	42,851 5,843	
			TOTAL	48,694	14%
<b>48. NEPAL</b> Nepal Contraceptive Retail Sales Corp. (CRS), started by Westinghouse Health Systems in 1976; program now private company.	USAID (AIDSMARK) support	Source: CRS/PSI Condoms Pills IUDs Injectables (3) Injectables (1) EC Norplant	17,512,868 1,065,091 3,278 391,285 2,603 31,291 1,079	175,129 76,078 11,473 97,821 217 3,477 5,395	
			TOTAL	369,590	-2%
<b>48.1 NEPAL II</b> Started by MSI in 2002.	MSI support	Source: MSI Condoms	1,670,760	16,708	
			TOTAL	16,708	10%
<b>49. NICARAGUA</b> Started by PROFAMILIA in 1999.	USAID support	Source: PROFAMILIA Condoms Pills IUDs Injectables	484,305 534,621 1,310 63,098	4,843 38,187 4,585 15,775	
			TOTAL	63,390	19%
<b>49.1 NICARAGUA II</b> Started by PSI in 1998.	USAID and Dutch government support	Source: PSI Condoms Female Condoms	3,490,104 856	34,901 43	
			TOTAL	34,944	21%
<b>50. NIGER</b> Started by GFA Medica together with The Futures Group in 2004.	KfW support	Source: GFA Medica Condoms	2,678,685	26,787	
			TOTAL	26,787	NA
<b>51. NIGERIA</b> Started by PSI and DKT in 1988-90.	DFID, USAID, and private support Cooperating agency: PSI/SFH	Source: PSI Condoms Pills Foaming Tablets IUDs Injectables (3) Injectables (2) EC	165,827,785 3,821,764 12,800 37,997 572,304 491,544 690,628	1,658,278 272,983 85 132,990 143,076 81,924 76,736	
			TOTAL	2,366,072	9%
<b>52. PAKISTAN</b> Program started by PSI Marketing Associates in 1986.	KfW, USAID, and private support Cooperating agency: PSI/SMP (Social Marketing Pakistan)	Source: PSI Condoms Pills IUDs Injectables (3) Injectables (2) Injectables (1) EC	76,554,149 3,509,443 74,345 77,668 417,650 49,713 394,689	765,541 250,675 260,208 19,417 69,608 4,143 43,854	
			TOTAL	1,413,446	-23%
<b>52.1 PAKISTAN II</b> Started by Key Social Marketing (KSM) and SOMARC in 1997.	DFID support TFG technical assistance	Source: KSM Condoms Pills IUDs Injectables EC	2,493,658 2,470,488 552 401,315 299,059	24,937 176,463 1,932 100,329 33,229	
			TOTAL	336,890	37%
<b>52.1 PAKISTAN III</b> Started by MSI in 2003.	Funded by MSI	Source: MSI Condoms	2,170,254	21,703	
			TOTAL	21,703	28%

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC

<b>53. PANAMA</b> Started by PSI in 1996.		Source: PSI Condoms	1,742,279	17,423	
			TOTAL	17,423	NA
<b>54. PARAGUAY</b> Started by PSI in 1996.	USAID and private support	Source: PSI Condoms Pills EC	1,767,696 298,561 25,644	17,677 21,326 2,849	
			TOTAL	41,852	33%
<b>55. PERU</b> Apoyo a Programas de Poblacion; program started by SOMARC and APROPO in 1984.	USAID support	Source: APROPO Condoms Pills IUDs Injectables	8,554,962 5,685 425 1,867	85,550 406 1,488 467	
			TOTAL	87,911	15%
<b>56. PHILIPPINES</b> Started by DKT in 1990; managed by DKT.	KfW and USAID support	Source: DKT Condoms Pills Injectables	28,410,101 12,059,830 283,473	284,101 861,416 70,868	
			TOTAL	1,216,385	22%
<b>57. ROMANIA</b> Started by PSI in 1998.	USAID, UNICEF, and Dutch government/Matra support	Source: PSI Condoms	10,890,536	108,905	
			TOTAL	108,905	1%
<b>58. RUSSIA</b> Started by PSI in 1996.	USAID, DFID, UNAIDS support	Source: PSI Condoms	3,196,800	31,968	
			TOTAL	31,968	52%
<b>59. RWANDA</b> Started by PSI in 1993.	KfW, UNFPA, USAID (AIDSMark) and private support	Source: PSI Condoms	9,080,880	90,809	
			TOTAL	90,809	20%
<b>60. SENEGAL</b> Started by SOMARC in 1996.	USAID support	Source: USAID Condoms Pills	4,743,483 80375	47,435 5,741	
			TOTAL	53,176	7%
<b>61. SOUTH AFRICA</b> Started by PSI in 1992.	DFID, USAID, UNFPA, GOSA, FHI, CDC, and private support	Source: PSI Condoms Female Condoms	45,589,252 58,704	455,893 2,935	
			TOTAL	458,828	13%
<b>62. SRI LANKA</b> Started by PSI and IPPF in 1973; now managed by Sri Lanka Family Planning Association.	IPPF support	Source: FPASL Condoms Pills IUDs Injectables EC Implants	7,125,006 1,216,157 1,741 60,260 543,686 175	71,250 86,868 6,094 15,065 60,410 875	
			TOTAL	240,562	11%
<b>62.1 SRI LANKA II</b> Started by MSI in 1993.	Managed by MSI locally-generated funds	Source: MSI Sri Lanka Condoms	5,912,085	59,121	
			TOTAL	59,121	28%
<b>63. SUDAN</b> Started by DKT in 2004.	Private support	Source: DKT Condoms Pills Injectables	717,120 4,100 15,050	7,171 293 3,763	
			TOTAL	11,227	NA
<b>64. SWAZILAND</b> Started by PSI in 2001.	CDC, USAID (AIDSMark), DFID support	Source: PSI Condoms Female Condoms	1,837,983 1,846	18,380 92	
			TOTAL	18,472	25%

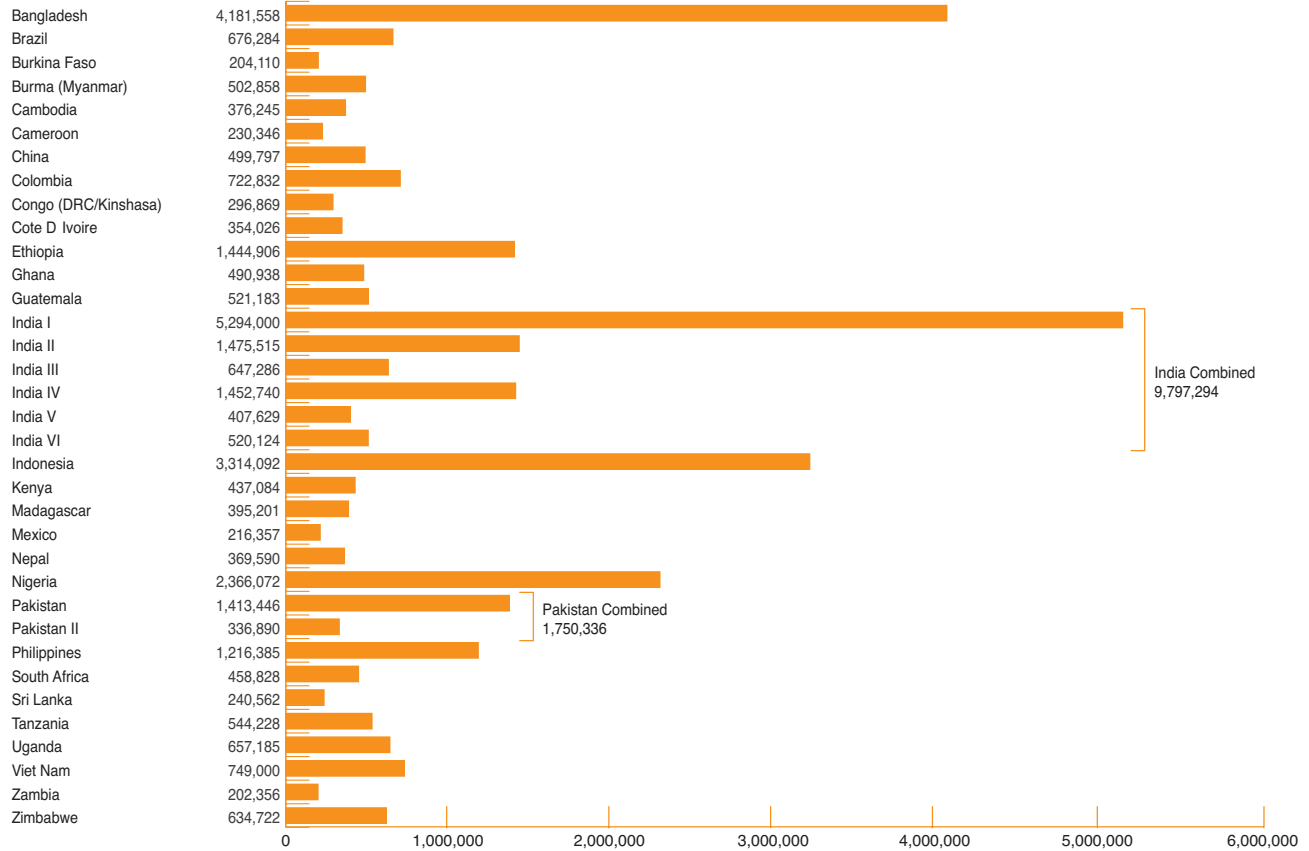
\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC



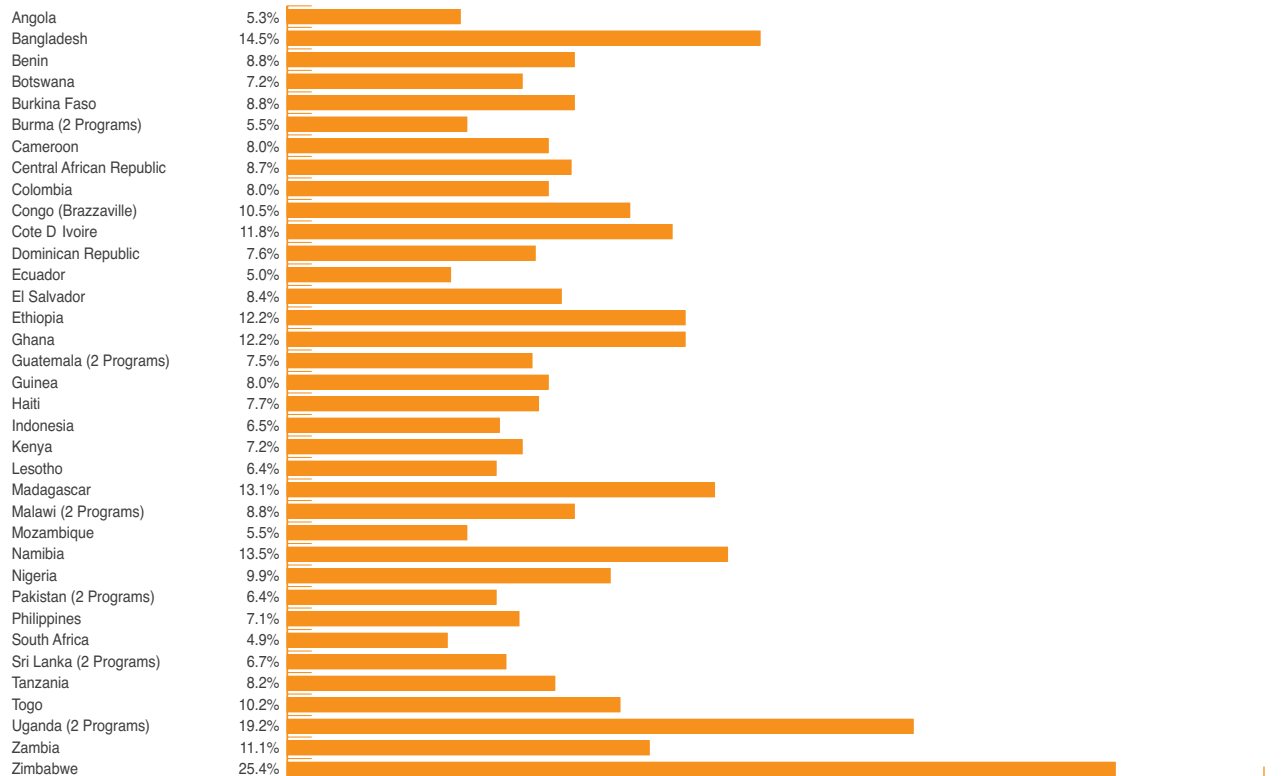
<b>65. TANZANIA</b> Started by PSI in 1993.	USAID and Dutch government support Cooperating agency: PSI	Source: PSI Condoms Female Condoms	54,421,059 330	544,211 17	
			TOTAL	544,228	21%
<b>66. TOGO</b> Started by SOMARC in 1992; transferred to PSI in 1998.	USAID and UNICEF support	Source: PSI Condoms Female Condoms Pills Injectables	7,849,398 76,107 114,021 43,072	78,494 3,805 8,144 10,768	
			TOTAL	101,211	24%
<b>67. UGANDA</b> Started by SOMARC in 1991; transferred to CMS in 1998; transferred to AIDSMark in 2003.	USAID support Cooperating Agency: PSI	Source: PSI Condoms Pills Injectables	21,742,520 1,230,840 140,370	217,425 87,917 351,843	
			TOTAL	657,185	33%
<b>67.1 UGANDA II</b> Started by MSI in 1997; managed by MSI.	KfW support	Source: MSI Uganda Condoms	14,232,024	142,320	
			TOTAL	142,320	65%
<b>68. URUGUAY</b> Started by AUPF (Asociacion Uruguaya de Planificacion Familiar) in 1968.	IPPF support	Source: AUPF Condoms Pills IUDs	84,889 118,407 7,156	849 8,458 25,046	
			TOTAL	34,353	-17%
<b>69. VENEZUELA</b> Started by PROSALUD in 1992.	Commercial sector and local embassy support	Source: Prosalud Condoms Pills IUDs EC	57,561 296,909 2,542 651,195	576 21,208 8,897 72,355	
			TOTAL	103,036	-12%
<b>70. VIET NAM</b> Implemented by DKT in 1993.	DFID, KfW, USAID, and World Bank support	Source: DKT Condoms Pills	52,283,592 3,166,300	522,836 226,164	
			TOTAL	749,000	-3%
<b>71. YEMEN</b> Started by MSI in 2001.	MSI support	Source: MSI Condoms	1,271,828	12,718	
			TOTAL	12,718	NA
<b>72. ZAMBIA</b> Started by PSI in 1992.	USAID and foundation support	Source: PSI Condoms Female Condoms Pills	12,224,068 210,840 974,016	122,241 10,542 69,573	
			TOTAL	202,356	-4%
<b>73. ZIMBABWE</b> Started by SOMARC in 1988; transferred to PSI in 1996.	USAID and DFID support	Source: PSI Condoms Female Condoms Pills Injectables EC	45,223,830 902,600 1,435,230 120,954 41,391	452,238 45,130 102,516 30,239 4,599	
			TOTAL	634,722	21%
				GRAND TOTAL	36,718,220

\* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 150 Foaming Tablets; .2 Implants; .29 IUDs; 9 EC

## Comparison of Program CYPs (For programs over 200,000 CYPs)



## CYPs As Percentage of Target Market\* (For programs over 4.9%)



\*Target market calculated as 80% of women in union.