



# Pleasure at AIDS 2012

**Good. Safe. Sex.**

**The most potent prevention tool available**

**Tuesday 24 July 2012, 7:00 – 8:30am / Mini Room 7, Satellite**

**Everything you wanted to know about  
pleasurable safer sex but were afraid to ask**

**The Pleasure Project, DKT International and Institute of Development Studies, UK**

Launch of a new evidence review '20 questions on Sex, Pleasure and Health' which answers questions such as "Why do people have sex?" to "How can safer sex skills be communicated?"

Breakfast will be served.

**Wednesday 25th July, 14:00 – 15:00 / Female Condom Area**

**Sexual Pleasure and Female Condoms**

**The Pleasure Project and the Universal Access to Female Condoms Campaign**

**Thursday 26th July, 11:00 – 12:30 / Mini Room 5**

**How to Put the Sexy Back into Your Safer Sex  
Programmes – Workshop**

**The Pleasure Project and DKT International**

**Thursday 26th July / Poster Presentation THPE610 – Poster Exhibition**

Everything you have ever wanted to know about pleasurable safer sex, but were too afraid to ask: a review of evidence of eroticizing safer sex for public health impact

**The Pleasure Project**

**the  
pleasure  
project.**

[www.thepleasureproject.org](http://www.thepleasureproject.org) · [www.thepleasureproject.org/wordpress](http://www.thepleasureproject.org/wordpress)