

2009
CONTRACEPTIVE SOCIAL MARKETING
STATISTICS

Courtesy of
DKT International
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SOCIAL MARKETING STATISTICS 2009

Highlights	2009	2008	2007
CYPs	47.9 million	45.0 million	40.2 million

Sales – 2009

Condoms	2,092,917,631	Injectables	24,952,856
Free Condoms	155,950,935	Implants	176,402
Female Condoms	7,139,877	Emergency Contraception (EC)	8,278,942
Pills	150,967,809	Medical Abortion (MA)**	348,101
IUDs	1,527,550	Vaginal Foaming Tablets (VFT)	280,431

Social Marketing Program Sales

Statistics listed for all programs with 10,000 or more CYPs.

PROGRAM	REMARKS	2009 PRODUCT SALES	CYP*	% CHANGE FROM 2008
1. AFGHANISTAN Started by Marie Stopes International (MSI) in 2003.	MSI support	Source: MSI		
		Condoms	1,231,488	12,315
		Pills	93,212	6,658
		IUDs	33,395	133,580
		Injectables	22,190	5,548
		TOTAL	158,100	5%
2. ALBANIA Started by MSI in 1997.	KfW support	Source: MSI		
		Condoms	896,192	8,962
		Pills	13,222	944
		Injectables	1,599	400
		EC	44,011	4,890
		TOTAL	15,196	-26%
3. ANGOLA Started by Population Services International (PSI) in 2000.	USAID, DFID and private funding	Source: PSI		
		Condoms	6,959,319	69,593
		Free Condoms	831,000	4,155
		TOTAL	73,748	-42%
4. BANGLADESH Started by PSI in 1975; now managed by Social Marketing Company (formerly SMP).	USAID and EC funding	Source: USAID		
		Condoms	134,949,971	1,349,500
		Pills	37,395,675	2,671,120
		Injectables	1,039,545	259,886
		TOTAL	4,280,506	-9%
5. BENIN Started by DKT International (DKT) and PSI in 1989.	USAID and KfW support	Source: PSI		
		Condoms	9,408,092	94,081
		Female Condoms	27,552	1,378
		Pills	202,536	14,467
		IUDs	1,283	5,132
		Injectables	37,045	9,261
		TOTAL	124,319	2%
6. BOLIVIA Started by APPRENDE in 2002.	PSIA support	Source: FARMAGE		
		Condoms	118,296	1,183
		Pills	4,188	299
		Injectables	8,879	2,220
		EC	762,000	84,667
		TOTAL	88,369	NA
7. BOTSWANA Started by PSI in 1993.	Government of Botswana, USAID (AIDSMARK), Dutch government support	Source: PSI		
		Condoms	3,712,246	37,122
		Free Condoms	6,029,100	30,146
		TOTAL	67,268	-2%
8. BRAZIL Started by DKT in 1991; managed by DKT do Brasil.	Self-sustaining project	Source: DKT		
		Condoms	78,930,058	789,301
		Female Condoms	98,161	4,908
		TOTAL	794,209	-15%

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula
 ** Medical abortion drugs are included here only when in _____ and Misoprostal are sold in combination. Misoprostal by itself is not included.

PROGRAM	REMARKS	2009 PRODUCT SALES		CYP*	% CHANGE FROM 2008
9. BURKINA FASO Started by PSI in 1991.	KfW support	Source: PSI			
		Condoms	19,225,360	192,254	
		Female Condoms	46,643	2,332	
		Pills	37,233	2,660	
		TOTAL		197,245	-12%
10. BURMA (Myanmar) Started by PSI in 1996.	Private, DFID, and UNICEF support	Source: PSI			
		Condoms	26,829,282	268,293	
		Free Condoms	310,636	1,553	
		Female Condoms	214,030	10,702	
		Pills	496,930	35,495	
		IUDs	24,865	99,460	
		Injectables (3)	396,379	99,095	
		Injectables (1)	212,595	17,716	
		Implants	3,562	10,686	
		EC	16,834	1,870	
TOTAL		544,870	9%		
10.1 BURMA II (Myanmar) Started by MSI in 2004.	MSI support	Source: MSI			
		Pills	758,014	54,144	
		IUDs	23,545	94,180	
		Injectables	143,885	35,971	
		EC	14,948	1,661	
TOTAL		185,956	57%		
11. BURUNDI Started by PSI in 1990.	USAID, Global Fund, KfW, and DFID support	Source: PSI			
		Condoms	1,425,528	14,255	
TOTAL		14,255	NA		
12. CAMBODIA Started by PSI in 1994.	USAID, DFID, KfW, UNFPA, government support	Source: PSI			
		Condoms	18,181,437	181,814	
		Pills	3,458,485	247,035	
		IUDs	13,968	55,872	
		Injectables	425,780	106,445	
		Implants	7,665	22,995	
		Medical Abortion	9,323	18,646	
TOTAL		632,807	5%		
13. CAMEROON Started by PSI and DKT in 1989.	DOD, KfW, Plan, Care, Dutch Fund, MTN, Art Venture and CIDA support	Source: PSI			
		Condoms	22,294,367	222,944	
		Female Condoms	382,276	19,114	
		Pills	23,686	1,692	
		IUDs	310	1,240	
		Injectables	5,200	1,300	
		Implants	1,369	4,107	
TOTAL		250,396	-18%		
14. CENTRAL AFRICAN REPUBLIC Started by PSI in 1991.	UNFPA, KfW, World Bank and private support	Source: PSI			
		Condoms	4,244,200	42,442	
		Female Condoms	226,689	11,334	
TOTAL		53,776	-42%		
15. CHAD Started by PSI in 1996; now managed by AMASOT.	Data are rounded from 2008 figures, no report this year	Condoms	3,700,000	37,000	
		Female Condoms	3,400	170	
		TOTAL		37,170	NA
16. CHINA Started by DKT in 1996.	Private support	Source: DKT			
		Condoms	43,804,377	438,044	
		EC	63,544	7,060	
TOTAL		445,104	11%		
16.1 CHINA II Started by PSI in 2004.	USAID support	Source: PSI			
		Condoms	1,434,883	14,349	
		Female Condoms	2,760	138	
TOTAL		14,487	-21%		
17. COLOMBIA PROFAMILIA project; started in 1975 with International Planned Parenthood Federation support.	Self-sustaining project	Source: PROFAMILIA			
		Condoms	6,099,645	60,996	
		Pills	547,351	39,097	
		IUDs	67,713	270,852	
		Injectables	1,913,705	478,426	
		EC	506,217	56,246	
TOTAL		905,618	6%		

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES		CYP*	% CHANGE FROM 2008
18. CONGO (DRC/Kinshasa) Started by PSI in 1988.	UNDP, Georgetown University (GU), DoD, UNICEF, Procter & Gamble, World Bank, USAID, CIDA support	Source: PSI			
		Condoms	31,882,115	318,821	
		Free Condoms	2,100,058	10,500	
		Female Condoms	151,167	7,558	
		Free Female Condoms	3,600	90	
		Pills	411,281	29,377	
		IUDs	2,107	8,428	
		Injectables	132,055	33,014	
		TOTAL	407,789	31%	
19. COSTA RICA Started by PSI in 1998.	USAID support	Source: PSI			
		Condoms	1,089,162	10,892	
		Female Condoms	5,847	292	
		TOTAL	11,184	11%	
20. COTE d'IVOIRE Started by PSI in 1998.	USAID support	Source: PSI			
		Condoms	864,460	8,645	
		Free Condoms	491,272	2,456	
		TOTAL	11,101	NA	
21. DOMINICAN REPUBLIC Started by PSI in 2003.	KfW, USAID and private support	Source: PSI			
		Condoms	14,135,390	141,354	
		TOTAL	141,354	28%	
22. ECUADOR Established by SOMARC in 1986; managed by CEMOPLAF.	Data are rounded from 2008; no report this year	Condoms	496,000	4,960	
		IUDs	23,000	92,000	
		Implants	2,500	7,500	
		TOTAL	104,460	NA	
23. EGYPT Started by DKT in 2004.	Private support	Source: DKT			
		Condoms	1,032,147	10,321	
		IUDs	138,196	552,784	
		EC	114,160	12,684	
		MVA	23	1,104	
		VFT	153,431	1,279	
		TOTAL	578,173	-28%	
24. EL SALVADOR Founded by PSI/El Salvador (PASMO) in 1998.	USAID, KfW, DoD, Dutch support	Source: PSI			
		Condoms	2,090,688	20,907	
		Female Condoms	12,000	600	
		IUDs	7,135	28,540	
		Implants	1,716	5,148	
		TOTAL	55,195	NA	
24.1 EL SALVADOR II Implemented in 1976 by Development Associates and transferred to the Salvadoran Demographic Association (ADS)	No data provided; program presumed defunct				
25. ETHIOPIA Implemented by DKT in 1990.	Dutch government, Irish, DFID, Packard, and USAID support	Source: DKT			
		Condoms	77,051,634	770,516	
		Female Condoms	26,986	1,349	
		Pills	3,888,249	277,732	
		IUDs	24,619	98,476	
		Injectables	2,522,468	630,617	
		Implants	32,173	96,519	
		EC	595,475	66,164	
		MA	72,900	123,930	
		MVA Kits	4,714	226,272	
		TOTAL	2,291,576	55%	
		25.1 ETHIOPIA II Implemented by PSI in 2003.	Global Fund, USAID, UNICEF, Procter & Gamble support	Source: PSI	
Free Condoms	27,842,700			139,214	
		TOTAL	139,214	NA	
26. GUATEMALA Asociacion Pro-Bienestar de la Familia de Guatemala (APROFAM); started by Juarez and Associates in 1983.	USAID support	Source: APROFAM			
		Condoms	702,526	7,025	
		Pills	571,854	40,847	
		IUDs	4,274	17,096	
		Injectables	206,284	51,571	
		EC	22	2	
		TOTAL	116,541	-2%	

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES	CYP*	% CHANGE FROM 2008		
26.I GUATEMALA II Started by PSI in 1998.	Abt Associates, KfW, USAID and private support	Source: PSI				
		Condoms	9,030,720	90,307		
		Female Condoms	22,800	1,140		
		IUDs	12,080	48,320		
		Injectables	40,000	10,000		
		Implants	5,458	16,374		
		TOTAL	166,141	127%		
27. GUINEA Started by PSI in 1990.	USAID and KfW co-funded	Source: PSI				
		Condoms	6,462,510	64,625		
		Pills	348,508	24,893		
		Injectables	65,665	16,416		
		TOTAL	105,935	-44%		
28. HAITI Started by DKT and PSI in 1990.	USAID, UNFPA, Sogebank Foundation, MSH, and World Bank support	Source: PSI				
		Condoms	4,012,896	40,129		
		Female Condoms	178,770	8,939		
		Pills	616,330	44,024		
		Injectables	202,670	50,668		
		TOTAL	143,759	2%		
29. HONDURAS Honduras Social Marketing Program; managed by the FPA ASHONPLAFA.	KfW and USAID support	Source: ASHONPLAFA				
		Condoms	1,074,633	10,746		
		Pills	1,145,198	81,800		
		IUDs	6,724	26,896		
		Injectables	131,203	32,801		
		EC	16,857	1,873		
		TOTAL	154,116	-1%		
29.1 HONDURAS II Started by PSI in 1998.	KfW, Abt Associates, Summit Foundation and private support	Source: PSI				
		Condoms	3,483,216	34,832		
		Female Condoms	2,703	135		
		TOTAL	34,967	18%		
30. INDIA I Nirodh Deluxe condoms and Mala D pills. (Does not include any brands listed for India II - VI.)	Government of India (GOI) project (figures are for fiscal year ended 3/31/09)	Source: GOI				
		Condoms	236,220,000	2,362,200		
		Pills	14,797,000	1,056,929		
		TOTAL	3,419,129	-14%		
30.1 INDIA II Masti and Pearl. PSI/India, 1988 (India I totals includes 32 million Nirodh condoms and 2.4 million Mala D pills sold by PSI/India)	GOI, KfW, DFID, USAID support (calendar year data, 2009)	Source: PSI				
		Condoms	158,792,556	1,587,926		
		Female Condoms	178,120	8,906		
		Free Female Condoms	25,290	632		
		Pills	3,705,363	264,669		
		IUDs	116,500	466,000		
		Injectables	32,764	8,191		
		EC	250,550	27,839		
		MA	16,340	27,778		
				TOTAL	2,391,940	30%
		30.2 INDIA III Sawan, Bliss, Milan condoms and Ecroz pills. Parivar Seva Sanstha, 1988.	(FYE 3/31/09)	Source: GOI		
Condoms	34,320,000			343,200		
Pills	1,996,000			142,571		
		TOTAL	485,771	-42%		
30.3 INDIA IV Zaroor, Choice, XXX. DKT/India (Mumbai), 1992. (India I totals include 720,000 Nirodh condoms and 35,000 Mala D pills sold by DKT.)	DFID, USAID and GOI support (calendar year 2009)	Source: DKT				
		Condoms	111,980,787	1,119,808		
		Pills	12,965,590	926,114		
		IUDs	114,720	458,880		
		Injectables (3)	155,038	38,760		
		MA	97,431	165,633		
		TOTAL	2,709,194	1%		
30.4 INDIA V Apsara, Mithun, Plan X. Bihar-based project, managed by Janani; 1996 (India I totals include 10.0 million Nirodh condoms and 504,000 Mala D pills sold by Janani.)	Packard and GOI support (calendar year 2009)	Source: DKT				
		Condoms	27,079,814	270,798		
		Pills	1,726,365	123,312		
		IUDs	33,284	133,136		
		Injectables	14,520	3,630		
		EC	95,786	10,643		
		MA	102,902	174,933		
		MVA	208	9,984		
		TOTAL	726,436	19%		

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES	CYP*	% CHANGE FROM 2008
30.5 INDIA VI Ahsas, Thril, Flavoured. Started by MSI/PHS (Population Health Services) in 1999. (India I totals include 3.8 million Mala D pills and 20.8 million Nirodh condoms sold by PHS.)	MSI support (calendar year 2009)	Source: MSI		
		Condoms	85,967,820	859,678
		Female condoms	51,490	2,575
		Pills	2,197,470	156,962
		IUDs	65,076	260,304
		Injectables	136,331	34,083
		EC	149,100	16,567
		TOTAL		1,330,168
30.5 INDIA VII Started by World Health Partner's in 2009.	Private support	Source: WHP		
		Condoms	660,000	6,600
		Pills	50,400	3,600
		IUDs	5,569	22,276
		Injectables	4,720	1,180
		EC	2,000	222
		MA	3,906	6,640
		TOTAL		40,518
31. INDONESIA Started by DKT in 1996.	KfW, GOI support	Source: DKT		
		Condoms	93,560,624	935,606
		Female Condoms	46,560	2,328
		Pills	16,888,102	1,206,293
		IUDs	129,904	519,616
		Injectables (3)	7,930,707	1,982,677
		Injectables (1)	2,169,481	180,790
		Implants	18,857	56,571
		EC	27,864	3,096
		MVA	2,137	102,576
		TOTAL		4,989,553
32. KAZAKHSTAN Started by PSI in 2002.	USAID support	Source: PSI		
		Condoms	1,281,021	12,810
		IUDs	1,984	7,936
TOTAL		20,746	45%	
33. KENYA Started by DKT and PSI in 1989.	DFID support	Source: PSI		
		Condoms	34,550,298	345,503
		Free Condoms	7,014,200	35,071
		Pills	1,871,010	133,644
		IUDs	14,316	3,579
		Injectables	209,736	52,434
		Implants	23,830	71,490
		TOTAL		641,721
33.1 KENYA II Started by MSI in 2004.	MSI support	Source: MSI		
		Condoms	1,639,275	16,393
		EC	49,301	5,478
TOTAL		21,871	-9%	
34. LAOS Started by PSI in 1999.	USAID (AIDSMARK), Global Fund, Ministry of Health and UN support	Source: PSI		
		Condoms	3,950,868	39,509
TOTAL		39,509	-72%	
35. LESOTHO Started by PSI in 2001.	USAID and Dutch support	Source: PSI		
		Condoms	3,954,108	39,541
		Female Condoms	221,100	11,055
		Free Condoms	2,777,300	13,887
		TOTAL		64,483
36. MADAGASCAR Started by SOMARC in 1996, now managed by PSI.	USAID, GF, WHP support	Source: PSI		
		Condoms	9,147,326	91,473
		Free Condoms	2,633,973	13,170
		Female Condoms	47,940	2,397
		Pills	1,869,725	133,552
		IUDs	14,354	57,416
		Injectables	661,859	165,465
		Implants	907	2,721
TOTAL		466,194	-10%	
37. MALAWI Started by PSI in 1994.	USAID and KfW support	Source: PSI		
		Condoms	6,752,280	67,523
		Female Condoms	80,342	4,017
		Pills	11,276	805
		Injectables	6,812	1,703
TOTAL		74,048	9%	

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES		CYP*	% CHANGE FROM 2008
37.1 MALAWI II Started by MSI in 2004.	MSI support	Source: MSI Condoms	2,710,516	27,105	
			TOTAL	27,105	3%
38. MALAYSIA Started by DKT in 1991. Managed by PHI consultants.	Self-sustaining project	Source: DKT Condoms	5,203,728	52,037	
			TOTAL	52,037	2%
39. MALI Started by PSI in 2000.	Ministry of Health, Groupe Pivot, KfW, USAID, GU, CIDA, Dutch Fund and private support	Source: PSI Condoms Female Condoms Pills IUDs Injectables Implants	8,099,580 13,830 783,124 563 382,783 3,455	80,996 692 55,937 2,252 95,696 10,365	
			TOTAL	245,937	0%
40. MEXICO Started by DKT in 2002.	Private support	Source: DKT Condoms Female Condoms Injectables (3) EC	10,156,457 115,023 4,652 919	101,565 5,751 1,163 102	
			TOTAL	108,581	-8%
41. MONGOLIA Started by MSI in 2000.	UNFPA and MSI support	Source: MSI Condoms Female Condoms Pills IUDs Injectables EC	3,606,194 14,313 120,064 3,083 76 19,992	36,062 716 8,576 12,332 19 2,221	
			TOTAL	59,926	32%
42. MOZAMBIQUE Started by PSI in 1995.	DFID and GTZ support	Source: PSI Condoms Free Condoms Female Condoms Free Female Condoms	27,828,988 2,333,125 87,368 94,436	278,290 11,666 4,368 2,361	
			TOTAL	296,685	7%
43. NAMIBIA Started by MSI in 2000.	KfW and GFATM support	Source: MSI Condoms Female Condoms	1,488,300 2,200	14,883 110	
			TOTAL	14,993	-11%
43.1 NAMIBIA II Started by PSI in 1997.	USAID, Global Fund and UNAID support	Source: PSI Free Condoms Free Female Condoms	3,958,107 65,291	19,791 1,632	
			TOTAL	21,423	NA
44. NEPAL Started in 1976. Nepal Social Marketing and Franchise project.	USAID support	Source: AED Condoms Pills IUDs Injectables Implants EC	14,617,852 131,863 3,096 469,620 1,337 131,863	146,179 9,419 12,384 117,405 4,011 14,651	
			TOTAL	304,049	-33%
44.1 NEPAL II Started by MSI in 2002.	MSI support	Source: MSI Condoms Pills	2,341,091 72,778	23,411 5,198	
			TOTAL	28,609	62%
44.2 NEPAL III Activated by PSI in 2009.	Global Fund support	Source: PSI IUDs Implants MA	23,854 5,383 10,800	95,416 16,149 18,360	
			TOTAL	129,925	NA

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES	CYP*	% CHANGE FROM 2008
45. NICARAGUA Started by PROFAMILIA in 1999.	USAID support	Source: PROFAMILIA		
		Condoms	125,774	1,258
		Pills	135,995	9,714
		IUDs	156	624
		Injectables (3)	1,907	477
		Injectables	946	79
		TOTAL	12,151	-56%
45.1 NICARAGUA II Started by PSI in 1998.	Abt Associates, USAID, KfW, Dutch Embassy and private support	Source: PSI		
		Condoms	6,253,214	62,532
		Female Condoms	11,379	569
		Pills	140,019	10,001
		IUDs	7,269	29,076
		Injectables (1)	28,952	2,413
		Implants	71	213
		TOTAL	104,804	98%
46. NIGER Started by GFA Medica/Futures Group in 2004.	KfW support	Source: GFA Consulting Group		
		Condoms	4,512,960	45,130
		TOTAL	45,130	10%
47. NIGERIA Started by PSI and DKT in 1988-90. Now managed by Society for Family Health with technical assistance from PSI.	DFID, USAID and private support	Source: PSI		
		Condoms	196,541,586	1,965,416
		Free Condoms	6,776,611	33,883
		Female Condoms	208,567	10,428
		Pills	6,153,359	439,526
		IUDs	66,997	267,988
		Injectables (3)	1,217,746	304,437
		Injectables (2)	815,099	135,850
		Injectables (1)	10,091	841
		Implants	5,998	17,994
		EC	1,057,457	117,495
				TOTAL
48. PAKISTAN Program started by PSI Marketing Associates in 1986. Cooperating agency: PSI and Greenstar Social Marketing.	KfW, USAID and private support	Source: PSI		
		Condoms	99,135,445	991,354
		Pills	1,589,319	113,523
		IUDs	252,263	1,009,052
		Injectables (3)	299,881	74,970
		Injectables (2)	471,159	78,527
		Injectables (1)	130,255	10,855
		EC	1,104,854	122,762
				TOTAL
48.1 PAKISTAN II Started by MSI in 2003.	Funded by MSI	Source: MSI		
		Condoms	7,059,435	70,594
		TOTAL	70,594	20%
49. PANAMA Started by PSI in 1996.	USAID and private support	Source: PSI		
		Condoms	3,087,840	30,878
		TOTAL	30,878	5%
50. PARAGUAY Started by PSI in 1996.	Self sustaining project	Source: PSI		
		Condoms	2,161,632	21,616
		Pills	378,630	27,045
		EC	131,270	14,586
		TOTAL	63,247	-2%
51. PERU Apoyo a Programas de Poblacion; Program started by SOMARC and APROPO in 1984.	Data are rounded from 2008; no report this year	Source: APROPO		
		Condoms	12,000,000	120,000
		Injectables	5,000	1,250
		Foaming Tablets	127,000	840
		TOTAL	122,090	NA
50.1 PERU II Started by APPRENDE in 2002.	Support maintained through commercial activities of FARMAGE	Source: PROSALUD		
		Condoms	459,648	4,596
		Pills	155,824	11,130
		IUDS	6,840	27,360
		EC	265,947	29,550
		TOTAL	72,636	22%

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES		CYP*	% CHANGE FROM 2008
51. PHILIPPINES Implemented by DKT in 1990; managed by DKT.	KfW support	Source: DKT			
		Condoms	29,047,689	290,477	
		Pills	21,727,248	1,551,946	
		IUDs	95,597	382,388	
		Injectables	1,824,056	456,014	
		TOTAL		2,680,825	19%
52. ROMANIA Started by PSI in 1998.	USAID, UNICEF, and Dutch government/Matra support	Source: PSI			
		Condoms	2,459,103	24,591	
		Free Condoms	181,107	906	
		TOTAL		25,497	-70%
53. RWANDA Started by PSI in 1993.	KfW, USAID (AIDSMARK) and private support	Source: PSI			
		Condoms	10,854,334	108,543	
		Pills	41,038	2,931	
		Injectables	16,970	4,243	
		TOTAL		115,717	6%
54. SENEGAL Started by SOMARC in 1996.	Data are rounded from 2008; no report this year	Condoms	14,000,000	140,000	
		Pills	38,000	2,714	
			TOTAL		142,714
55. SOUTH AFRICA Started by PSI in 1992.	USAID, Dutch government, CDC, Government of South Africa support	Source: PSI			
		Condoms	44,636,474	446,365	
		Free Condoms	74,462,700	372,314	
		Female Condoms	2,906	145	
		Medical Abortion	10,445	17,757	
		TOTAL		836,580	13%
56. SRI LANKA Started by PSI and IPPF in 1973; now managed by Family Planning Association of Sri Lanka.	Data are rounded from 2008; no report this year	Condoms	7,000,000	70,000	
		Pills	1,635,000	116,786	
		IUDs	1,700	6,800	
		Injectables	52,000	13,000	
		EC	935,000	103,889	
			TOTAL		310,475
56.1 SRI LANKA II Started by MSI in 1993.	Managed by MSI Sri Lanka	Source: MSI/SL			
		Condoms	6,047,495	60,475	
		Pills	58,547	4,182	
		EC	33,207	3,690	
		TOTAL		68,347	-15%
57. SUDAN Started by DKT in 2004.	Private support	Source: DKT			
		Condoms	2,479,248	24,792	
		Pills	434,734	31,052	
		IUDs	71,241	284,964	
		Injectables	59,905	14,976	
		MVA	10,878	522,144	
		TOTAL		877,929	99%
57.1 SUDAN II Started by PSI in 2005.	USAID, Global Fund, MSH and FHI support	Source: PSI			
		Condoms	893,284	8,933	
		Free Condoms	3,117,424	15,587	
		TOTAL		24,520	NA
58. SWAZILAND Started by PSI in 2001.	USAID (AIDSMARK) and Dutch government support	Source: PSI			
		Condoms	1,710,543	17,105	
		Free Condoms	30,000	150	
		Female Condoms	364,600	18,230	
		TOTAL		35,485	17%
59. TAJIKISTAN Started by PSI in 2002.	USAID support	Source: PSI			
		Condoms	182,997	1,830	
		Pills	5,179	370	
		IUDs	5,773	23,092	
		TOTAL		25,292	NA

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES	CYP*	% CHANGE FROM 2008
60. TANZANIA Started by PSI in 1993	USAID, Global Fund, KfW and Dutch government support	Source: PSI		
		Condoms	70,275,849	702,758
		Female Condoms	773,640	38,682
		Pills	520,320	37,166
		IUDs	15,070	60,280
		Implants	3,681	11,043
		TOTAL		849,929
60.1 TANZANIA II T-MARC project.	Data are rounded from 2008; no report this year	Condoms	11,000,000	110,000
		Female Condoms	585,000	29,250
		Pills	1,075,000	76,786
		TOTAL		216,036
61. THAILAND Started by DKT in 2008.	DKT support	Source: DKT		
		Pills	195,217	13,944
		TOTAL		13,944
62. TOGO Started by SOMARC in 1992; transferred to PSI in 1998.	USAID and Global Fund	Source: PSI		
		Condoms	12,606,694	126,067
		Female Condoms	138,972	6,949
		Pills	110,379	7,884
		IUDs	2,316	9,264
		Injectables	15,247	3,812
		Impants	6,169	18,507
TOTAL		172,483	20%	
63. TURKEY Started by DKT in 2008.	DKT support	Source: DKT		
		Condoms	3,054,346	30,543
		Female Condoms	1,569	78
TOTAL		30,622	NA	
64. UGANDA Started by SOMARC in 1991; transferred to CMS in 1998; transferred to AIDSMark in 2003.	CDC and private support Cooperating Agency: PSI	Source: PSI		
		Condoms	6,150,150	61,502
		Free Condoms	10,438,620	52,193
		Free Female Condoms	33,101	828
		IUDs	15,318	61,272
		Implants	8,414	25,242
		TOTAL		201,036
64.1 UGANDA II Started by MSI in 1997; managed by MSI.	KfW support	Source: MSI Uganda		
		Condoms	8,777,181	87,772
TOTAL		87,772	-53%	
65. URUGUAY Started by AUPF (Asociacion Uruguaya de Planificacion Familiar) around 1968.	IPPF support	Source: AUPF		
		Condoms	24,017	240
		Pills	79,846	5,703
		IUDs	3,865	15,460
TOTAL		21,403	-10%	
66. VENEZUELA Started by PROSALUD in 1992.	Support from commercial sector and local embassies	Source: Prosalud		
		Condoms	1,113,695	11,137
		Pills	428,450	30,604
		IUDs	876	3,504
		Injectables	74,304	18,576
		EC	1,815,854	201,762
		TOTAL		265,582
67. VIET NAM Implemented by DKT in 1993.	DIFD, KfW support	Source: DKT		
		Condoms	29,031,214	290,312
		Pills	4,053,682	289,549
		IUDs	33,380	133,520
		Injectables	95,500	23,875
		Implants	94	282
		EC	47,058	5,229
		MA	5,937	10,093
		MVA Kits	157	7,536
		TOTAL		760,395
67.1 VIET NAM II Implemented by PSI in 2005.	USAID, PACT support	Source: PSI		
		Condoms	4,739,398	47,394
		Free Condoms	4,282,302	21,412
		Female Condoms	20,715	1,036
TOTAL		69,841	NA	

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula

PROGRAM	REMARKS	2009 PRODUCT SALES		CYP*	% CHANGE FROM 2008
68. YEMEN Started by MSI in 2001.	KfW support	Source: MSI			
		Condoms	2,721,325	27,213	
		Pills	374,546	26,753	
		IUDs	28,211	112,844	
		Injectables	127,006	31,752	
		TOTAL		198,562	18%
69. ZAMBIA Started by PSI in 1992.	USAID, UNFPA, WHP, KfW support	Source: PSI			
		Condoms	18,763,980	187,640	
		Free Condoms	340,700	1,704	
		Female Condoms	431,261	21,563	
		Pills	2,439,395	174,243	
		IUDs	11,161	44,644	
		Injectables	4,244	1,061	
		Implants	21,637	64,911	
		TOTAL		495,765	23%
70. ZIMBABWE Started by SOMARC in 1988; transferred to PSI in 1996.	USAID, DFID and Packard Partnership Funds	Source: PSI			
		Condoms	51,248,760	512,488	
		Female Condoms	2,119,480	105,974	
		Injectables	16,342	4,086	
		Implants	22,126	66,378	
		EC	26,852	2,984	
		TOTAL		691,909	-23%
		GRAND TOTAL		47,487,747	

* 1 CYP equals 100 Condoms; 14 Pill cycles; 4 Injections (3 mos) or 12 (1 mo); 20 Female Condoms; 9 EC; .33 Implants; .25 IUDs; .125 Cannula