



## **Job offer**

**Job Title:** Advocacy Director

**Reporting to:** Regional Director

**Based in:** West Africa

**Number of direct reports:** 2

**Travel:** up to 24 weeks per year.

**Contract Type:** Fixed Term of 2 years

### **DKT International Francophone West and Central Africa (FWACA)**

The social marketing organization, DKT International, was founded in 1989 and is one of the largest private providers of family planning products and services, including HIV/AIDS prevention, in developing countries. DKT International has offices in 24 countries, with a sales presence in 90 countries.

Our vision is a "World where all children are wanted, the sex is great, and people are free".

With its regional office in Dakar since 2016, DKT International FWACA offers family planning and HIV/AIDS solutions in French-speaking countries in West and Central Africa through its brands Lydia® and Kiss®. DKT International FWACA helps to raise public awareness through innovative social marketing campaigns and targeted communication with traditional and alternative media.

DKT International FWACA is active in eleven French-speaking African countries, with offices in Senegal, Côte d'Ivoire, and Cameroon. For more information, please visit: [www.dktinternational.org](http://www.dktinternational.org)

### **Job Summary:**

The Advocacy Director will lead advocacy efforts of the project **"Expanding FP innovations through private pharmacies in West Africa"** to pilot implementation of WHO guidelines to allow pharmacists to provide clinical family planning methods (injectables and implants) in three West African countries (to be determined). The Advocacy Director will be responsible for the design, coordination and monitoring of DKT's advocacy efforts under this project, including building a network of champions who will drive opinion and policy change.

The Advocacy Director Officer will be responsible for the following across priority geographies for this project which will start with three and potentially expand to other geographies:

- Conduct regular meetings with stakeholders to understand barriers and opportunities towards changing task-shifting policy in each country
- Create stakeholder mapping for each geography

- Conduct policy analysis and mapping to understand the current regulatory and policy environment
- Develop a network of key policy relationships
- Develop targeted annual advocacy strategies and plans to build a network of champions to change opinion and policy
- Coordinate the network of sustainable champions
- Set up and drive a steering committee of champions and key stakeholders in each of the focus countries.
- Scope regularly for potential opportunities to seize change outside the focus countries
- Develop in partnership with key stakeholders' recommendations for changes to policy and regulation in the intervention countries
- Secure waiver from each country to allow pilot project to commence
- Manage up to two in-country advocacy leads
- Feed into the project's Knowledge Management platforms and dissemination plan to ensure that the achievements and learnings of the project are regularly and widely disseminated
- Support the organization of three workshops (baseline, midline and endline) through establishing key stakeholder presence, supporting on content development and driving follow-up actions

### Required Skills and Attributes

- Demonstrated high-level and sustained engagement with health institutions in government and the private sector in Francophone West Africa
- Demonstrated experience in engaging governments on health policy issues
- Fluent in French (spoken and written);
- Advanced English (spoken and written)
- Experience working with regional and pan-African institutions on policy issues
- Expertise in implementing advocacy strategies, including the ability to draft advocacy plans, prepare according to action and monitoring plans.
- Ability to build and maintain partnerships with sub-national, national, regional and international partners such ministries, national programs, implementing partners and donor organizations.
- Ability to build genuine partnerships with civil society groups to ensure their expertise drives and determines the nature of our work.
- Excellent networking, oral and written communication skills and the ability to organize and present information in a compelling manner, especially to high-level stakeholders
- Strong analytical and strategic thinking skills
- Strong entrepreneurial mindset and 'can do' attitude; able to problem-solve and quickly implement solutions.
- University degree in business, marketing, public health or related fields.
- Unwavering sense of integrity and honesty
- Strong writing capabilities and highly proficient in MS Office
- Commitment to reproductive health and pro-abortion rights

### Desirable attributes

- Experience working with or within the *Ordre des Pharmaciens, Ordre des Médecins*, or other medical professional groups

### **Working with DKT**

« Being a DKT person is about how you think. We're entrepreneurial. We treat people the right way. We are result oriented. We are anti-bureaucracy. Deep trust is critical for us. We are FUN"

### **Benefits**

- Health Insurance (90%)
- Discretionary Bonus
- Hybrid work
- Menstrual remote days for women

### **How to apply:**

If you think you are the person we are looking for, please send your cover letter and CV to [recruitment@dkf-fwaca.org](mailto:recruitment@dkf-fwaca.org)