



News and Updates from DKT International

2025 Annual Report Newsletter



Dear Friend of DKT,

Our 2024 results are out, and you can find highlights below and more in our hot-off-the-press [2025 Annual Report](#).

As I note in my letter, we are facing a period of incredible uncertainty. In the face of that, DKT stands strong and will not shy away from the core values for which we were established and which have long guided us: every child should be wanted, and all individuals have the right to make decisions about their own bodily autonomy.

Our 2024 impact was record-breaking: We delivered more than **67 million Couple Years of Protection (CYPs)**, preventing an estimated **26 million unintended pregnancies** and **18 million unsafe abortions**. We operate in more than 100 countries around the world.

We trained more than **840,000 health providers** in 2024, **launched 61 new products in 34 countries**, and reached vulnerable and low-income groups with affordable products and targeted outreach.

Our journey as a social enterprise continued in 2024. We covered around 80% of our overall costs with sales revenues and procured approximately \$125 million in contraceptives – mostly with our own funds. That is on par with the United Nations and 2-3 times more than what the US Government procured in the same year. The ‘cost to donors’ of delivering a CYP was under \$1, a remarkable return on investment for donors.

Through our affiliates – [DKT WomanCare](#), [Women First Digital](#), and [carafem](#) – we’re ensuring access to full-service contraception and safe abortion care at scale.

2025 is already delivering results – so far we have launched 5 new oral contraceptive products in [Bolivia](#), injectables in [Tanzania](#), the [Dominican Republic](#), and [El Salvador](#), mifepristone and misoprostol in [Colombia](#), condoms and lube in [Equatorial Guinea](#), and emergency contraception in [Guatemala](#) and [El Salvador](#).

We appreciate your support and partnership.

Read our 2025 Annual Report

Chris Purdy
President

Featured Publications



DKT produces white papers and research to document our impact and highlight our work. In addition to our [2025 Annual Report](#), below are some recently produced materials that can be found on [DKT's website](#).

[Contraceptive Use: Estimating DKT's Contribution in Key Countries Part II](#)

By Ian Salas and DKT staff (DKT International and the William H. Gates Institute for Population and Reproductive Health); October 2024

[Addressing Regulatory and Policy Barriers to Accessing Self-Injecting DMPA-SC in Ghana](#)

By Nafisatu Sulemana, DKT International Ghana. Co-Investigators: Kwesi Bo Yawson, DKT International Country Director, Ghana; Dr. Kofi Issah (Director, Family Health Division); Yvonne Yirenkyiwaa Esseku (Rector, GCP), Claudette Ahliba Diogo (Logistics Officer), Mark Anthony, DKT International Ghana, Joseph Aduah-Kabah Juayire, DKT International Ghana. September 2024

[A Customer's Journey: Knowledge, Procurement, Use and Likely Future Use of Medication Abortion in Ghana and Nigeria](#)

By Dr. Sohail Agha, The Behavioral Insights Lab; Lester Coutinho, DKT International; Edited by DKT International; August 2024

[Bridging the trust gap in online sexual and reproductive health information: A case study of DKT FWACA's LydiaConseil Call Center\[ENGLISH\] \[FRENCH\]](#)

When seeking information online, West and Central African women and men are faced with two major barriers: trustworthiness and the need for more comprehensive answers. Information online can be contradictory, making it difficult to discern what is accurate. Studies show that this perceived lack of reliability is the biggest challenge to accepting online information. Additionally, these platforms may not be equipped to address the specific, personal questions that users have. DKT's LydiaConseil call center offers a solution to these two challenges. It is designed to bridge the trust gap by employing midwives, thereby reassuring clients of the reliability of the information provided. The service also maintains a human touch, with telecounselors available to address complex or personal questions that static websites or chatbots might not be able to fully answer. This case study explores why the call center has been an effective solution for women in the region seeking sexual and reproductive health services.

[DKT's Impact with MA in the Democratic Republic of the Congo: The Scale-Up of Medical Abortion Combipacks in the DRC](#)

In the Democratic Republic of Congo (DRC), unsafe abortions are a real public health problem. Advocates for reproductive health rights continue for access to fair and safe abortion, while fighting against stigma and legal restrictions and expanding medical abortion services can help increase access to safe abortion services at lower levels of care, closer to where the majority of the population lives. DKT successfully trains providers in medical

abortion usage and distributes medication throughout the country. Learn more by downloading our latest White Paper on our activities with MA in the DRC.

DKT is an innovative and adventurous social marketing organization that improves people's lives.

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